Last week a commentary article written by Ellen Eisenberg, PIIC's Executive Director, was published by *Education Week*. The article, entitled "Personalizing Professional Development: Why Instructional Coaches Make a Difference," describes the PIIC model and discusses the role that instructional coaches and mentors play in increasing student engagement and achievement.

A full-text version of the article can be found here , or in the print version of Education Week: Vol. 29, No. 32, Pages 30-31. Posted with permission from the author.

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